



## READ LIKE A ROCK STAR!

**Contrary to popular belief what happens in Vegas doesn't always stay in Vegas.** Award-winning children's songwriter and acoustic rock singer Thaddeus Rex found just the opposite to be true.

Early in his career, performing in a Las Vegas Borders bookstore, a schoolteacher was impressed with the way Rex used books to inspire his songwriting and encouraged him to share his passion for reading in his shows. Her idea stuck and Rex's mantra **Read Like A Rock Star!** was born and is now shared in over 200 concerts a year.

Born in Danville, IL, Rex grew up in Indiana, spending his formative years reading, playing first chair trombone in his high school's award-winning jazz and symphonic bands, and studying martial arts, earning black belts in Tae Kwon Do and Jujitsu to become a sensei, or teacher. Rex says it best, **"I've always been an avid reader with a passion for writing but lacked focus. Martial arts provided that focus. Books provided the inspiration, and I learned to channel my passion into a career."**

While at Indiana University, Thaddeus got the opportunity to create, write and star in a regular segment for the Emmy Award winning PBS Kids show, **'The Friday Zone'**. Needless to say, he jumped at the opportunity.

In fall 2003, Thaddeus left PBS to write, record and perform full-time going on to win multiple awards with his first CD **"Martian Television Invasion"** and wracking up more than 6 awards for his 2006 release **"We Wanna Rock"**.

His newest record, **"Shakin' in Chicago"**, finally brought international renown when track # 3 became a **GRAND PRIZE WINNER** in The John Lennon Songwriting Contest. The album also features the celebrity talents of **Koko Taylor, Pinetop Perkins, and Alan Gershwin** (son of the legendary George Gershwin), won a **Parents' Choice Award**, and earned Thaddeus his first publishing contract (EMI).

Most excitingly, New York Times Bestselling Author James Patterson recently honored Thaddeus with his prestigious **PageTurner Award** and a \$5000 cash prize for innovating a new and unique way of **getting people excited about books and reading.**

Blending the energy of rock with the sensibilities of folk, Rex's **"unique voice and eclectic songwriting"** (New York Post), interactive stage show and contagious energy have earned him a loyal following.

Creative writing lessons are available FREE for teachers and parents and his writing contest at [www.thaddeusrex.com](http://www.thaddeusrex.com), called **"a more modest, kiddie take on American Idol"** (New York Magazine), is giving youngsters an opportunity to become professional songwriters.

Now based in Chicago, Thaddeus Rex has been hailed as a **"sincere celebration of reading"** (The Los Angeles Times) and a **"detour off the beaten path"** (Parenting Magazine). He states, **"My best ideas still come from books. I love writing and performing and I couldn't do any of this if I didn't read constantly."** Rock On!

## AWARDS

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John Lennon Songwriting Contest  
(2008)—**GRAND PRIZE WINNER**

James Patterson's Pageturner Awards—  
**\$5000 PRIZE WINNER**—

Parents' Choice Approved Award for Shakin' in  
Chicago (2008)

The National Parenting Center's Seal of  
Approval (2008)

West Coast Songwriters International Song Contest,  
Best Kids Song (2008)

Film Advisory Board's Award of Excellence (2008)

Children's Music Web Awards' Best Recording for  
Younger Children (2007)—**WINNER**

The National Parenting Center's Seal of  
Approval (2007)

Film Advisory Board's Award of Excellence (2007)

Publishers Weekly's Listen Up Award (2006)

Great American Song Contest—**Honors  
Award** (2006)

Children's Music Web Awards, Best Song (2004)

National Parenting Publication's NAPPA Honors  
award (2004)

## SELECT QUOTES

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"Part Monty Python, part Dr. Seuss"  
Washington Post

"A sincere celebration of reading"  
Los Angeles Times

"It's pretty rare these days to find a kids' performer  
as imaginative and original as Thaddeus Rex, and  
rarer still, a musician who weaves educational  
content into his tunes in a hip way."  
Time Out NY Kids

"With his unique voice and eclectic songwriting...  
(he) delivers music that entire families can enjoy."  
New York Post

"Gives kids' music a brainy twist... keeps the  
energy high at his concerts"  
Time Out Chicago

"the energy of rock mixed with an engaging folk  
sound"  
Ventura County Parent

"Reminiscent of David Bowie (with) flashes of  
Monty Python, Dr. Seuss and Shel Silverstein"  
Time Out NY Kids

"More than one parent admitted that they found  
themselves driving and singing along, even when  
their kids weren't in the car!"  
The National Parenting Center

"Smart and humorous."  
School Library Journal

"The 500 children roared with laughter"  
Pioneer Press—Chicago

"T-Rex electrified the audience"  
Lapel Post—Indianapolis

"Best I've Seen!"  
Larry Ott—Principal, Creston, IA

"I couldn't stop smiling!"  
Patric Epstein—NYC Parks Foundation

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THADDEUS REX

[www.thaddeusrex.com](http://www.thaddeusrex.com)

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